



School of Economics and Regional Studies  
Department of Balkan Slavic and Oriental Studies  
Culture – Borders – Gender / LAB

## 5th International PhD Seminar

### **Exploring complexity: Multimodal methodologies in a diverse, glocalised world**

February 23-24, 2024  
University of Macedonia, Thessaloniki, Greece

### **CALL FOR PAPERS**

Studying human societies and cultures in the contemporary globalised world, simultaneously interconnected and fragmented, demands a nuanced and multifaceted methodological approach. The 5th PhD Seminar organised by the Laboratory for the Study of Culture, Borders, and Gender in the Department of Balkan, Slavic, and Oriental Studies at the University of Macedonia, Thessaloniki, on February 23-24, explores the task of unravelling the layered and nuanced aspects of social reality. We believe exploring the intricate nature of human experience is best achieved through diverse methodologies. These multimodal methodologies span various analytical, interpretive, and interactive techniques and offer a more comprehensive and nuanced understanding of diverse contexts of social action.

Furthermore, the seminar explores the dynamic relationship between traditional ethnographic methods and the emerging challenges and opportunities of digital technology and AI. We are concerned with how these innovative tools can support the interpretation of social phenomena and reshape the ethnographic practice and the production of anthropological knowledge. Our objective is to discuss the challenges and opportunities that arise for ethnographers and social researchers from these technological developments, as well as the tools and perspectives required for their productive utilisation.

We invite PhD candidates and early-stage social sciences and humanities researchers to engage with us in this seminar. We encourage submissions of case studies that may include, but are not limited to, the following themes and their intersections:

- Cultural practices, rituals, symbols, and institutions
- Border areas, identities, diversity, and cross-border mobility
- The experiences of minority groups, immigration, and refugees
- Gender dynamics, relations, and the concept of embodiment
- Studies in literature, art, language, and translation
- Analyses of material culture, space, architecture, and monuments
- The influence of digital technologies on digital and audiovisual cultures

## Invited Speakers

Friday, February 23

### **“Multimodality and an ethnography of going beyond”**

**Dr. Eleni Sideri**

Associate Professor, Department of Balkan, Slavic, and Oriental Studies  
University of Macedonia, Thessaloniki, Greece

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Saturday, February 24

*Title to be announced*

**Dr. Fabio Mattioli**

Senior Lecturer in Social Anthropology, School of Social and Political Sciences  
Associated Researcher, Centre for Artificial Intelligence and Digital Ethics,  
The University of Melbourne, Australia

## Abstract Submission

- Abstracts should be no more than 250 words.
- Please provide a short biography, emphasizing your academic qualifications and research interests, along with your contact details
- Submission Deadline: January 10, 2024
- Submission email address: [cbg-lab@uom.edu.gr](mailto:cbg-lab@uom.edu.gr)
- Notification of abstract acceptance: January 20, 2024
- For any inquiries, contact Mrs Anna Moumtzoglou: [anna@uom.edu.gr](mailto:anna@uom.edu.gr)

## Conference format, location and other significant information

- The seminar is primarily scheduled to take place on-site with in-person attendance
- The presentations from our guest speakers can be attended online through the ZOOM platform
- Online paper presentations will be accommodated in exceptional circumstances
- Paper presentation: It should not exceed 15'
- Working languages: Greek, English
- Seminar venue: Conference room (1<sup>st</sup> floor) - University of Macedonia, Thessaloniki, Greece
- A Certificate of Attendance will be issued to all participants of the seminar

## Publication Prospects:

Selected papers will be considered for publication in a special section of the CBG LAB's online, open access and peer reviewed academic journals:

- **Culture-Borders-Gender/Studies** (<https://tinyurl.com/msrbkxw2>)
- **EIRINI** (<https://tinyurl.com/5n8z8s52>).

## Scientific Committee

- Fotini Tsibiridou (Director), Professor, Department of Balkan, Slavic, and Oriental Studies
- Ioannis Manos, Associate Professor, Department of Balkan, Slavic, and Oriental Studies

- Eleni Sideri, Assistant Professor, Department of Balkan, Slavic, and Oriental Studies
- Aleka Ioannidou, Professor, Department of Balkan, Slavic, and Oriental Studies
- Stavroula Mavrogeni, Department of Balkan, Slavic, and Oriental Studies
- Eleni Gavra, Professor, Department of Balkan, Slavic, and Oriental Studies
- Loukretsious Soutsiou, Professor, Department of Balkan, Slavic, and Oriental Studies
- Dr. Christina Grammatikopoulou, Fellow, Culture – Borders – Gender /LAB

### **Organizing Committee**

- Fotini Tsibiridou
- Ioannis Manos
- Eleni Sideri
- Christina Grammatikopoulou
- Anna Moumtzoglou, Special Technical Lab Personnel, Department of Balkan, Slavic, and Oriental Studies